



INTERNATIONAL  
**TRADE**  
ADMINISTRATION

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**\*\*\*\*\*MEDIA ADVISORY\*\*\*\*\***

**NINETEEN U.S. FIRMS JOIN UNDER SECRETARY FOR INTERNATIONAL TRADE  
FRANCISCO SÁNCHEZ ON BIOTECHNOLOGY TRADE MISSION TO  
BEIJING AND HONG KONG**

WASHINGTON – Under Secretary of Commerce for International Trade Francisco Sánchez will be joined by representatives from 19 U.S. biotechnology and architecture/design firms that specialize in biotech facilities and laboratories during a U.S Government led biotechnology life sciences trade mission to Beijing and Hong Kong, October 13-18, 2011.

China's biotech industry is growing at 20-25 percent annually, outpacing China's overall growth. Biotech was identified as one of "seven strategic industries" in China's 12<sup>th</sup> Five-Year plan. The seven industries are expected to represent more than 15 percent of China's gross domestic product by 2020.

The mission will provide U.S. participants with first-hand market information and access to government decision makers. U.S. companies will be introduced to distributors, public and private buying agents and other potential business partners. Additionally, one-on-one meetings will be arranged with potential agents, distributors, and partners, enabling U.S. companies to position themselves to enter or expand their presence in China.

*Below is a schedule of events for Under Secretary Sánchez:*

**FRIDAY, OCTOBER 14, 2011 (Beijing)**

On Friday, Under Secretary Sánchez:

- Conducts bilateral meeting with Minister of Science and Technology Wan Gang
- Remarks at DiaCarta LLC luncheon and briefing (*Open Press*)
- Addresses State Food and Drug Administration Commissioner Shao Mingli
- Leads business delegation meeting with the China Council for the Promotion of International Trade (CCPIT)
- Participates in briefing by the China Medicinal Biotech Association and the China Association of Medical Devices Industry
- Delivers remarks at a CCPIT Networking Reception

**SATURDAY, OCTOBER 15, 2011 (Beijing)**

On Saturday, Under Secretary Sánchez:

- Joins business delegation for a briefing on the Chinese biotechnology venture capital and finance environment.

**International Trade Administration**

*The International Trade Administration (ITA) is the premier resource for American companies competing in the global marketplace. ITA has 2,100 employees assisting U.S. exporters in more than 100 U.S. cities and 77 countries worldwide. For more information on ITA visit [www.trade.gov](http://www.trade.gov).*

**SUNDAY, OCTOBER 16, 2011 (Hong Kong)**

On Sunday, Under Secretary Sánchez and business delegation travel to Hong Kong for second stop on mission.

**MONDAY, OCTOBER 17, 2011**

On Monday, Under Secretary Sánchez:

- Joins business delegation for a briefing on the Hong Kong biotechnology sector
- Conducts bilateral meeting with Gregory So, Secretary for Commerce and Economic Development
- Delivers remarks to U.S. and Hong Kong biotechnology industry officials at a networking luncheon
- Meets with Hong Kong Financial Secretary John Tsang
- Attends business reception hosted by Consul General Stephen Young

**TUESDAY, OCTOBER 18, 2011**

On Tuesday, Under Secretary Sánchez:

- Delivers keynote remarks at American Chamber of Commerce Hong Kong luncheon (*Open Press*)
- Presents Peace Through Commerce Award to Fred Lam, Executive Director, Hong Kong Trade Development Council (*Open Press*)
- Conducts site visit of the Hong Kong Science and Technology Park

For additional information on this trade mission, please contact the International Trade Administration Office of Public Affairs at (202) 482-3809.

Attached link of participating companies.

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